

Community of Interest Strategic Plan Summary

Industrial Trades



COI LEADER

Executive Deputy, Marine Corps Logistics Command

COI MISSION STATEMENT

The Industrial Trades Community of Interest's (COI) mission is to deliver products and services to the Marine Corps through a continuous improvement process including goal-oriented professional development education and training opportunities.

COI VISION STATEMENT

The Industrial Trades COI is dedicated to delivering customer service excellence supporting Marine Corps operational readiness by fostering and sustaining a knowledgeable, technical, and proficient workforce.

COI GOALS

- Develop and implement Communication Plan
- Build and sustain professional development across the Community to enhance excellence and quality of work life
- Promote the use of recruitment and retention initiatives and programs
- Provide Community advocacy and workforce management